

NEWSLINE SURVEY

Instructional Technology is conducting a survey to better understand how readers are using the monthly online newsletter, *Newsline*. Please complete the following 10 item survey which should take no more than 10 minutes of your time.

Your Position/Title (check only one)			
Superintendent/Deputy/Asst. Superintendent		Regional Prof Dev Center	Curriculum Director
Principal/Assistant Principal		Technology Director/Coordinator	Library/Media Director
Teacher		Technology Staff	Professor of Education/Dean
Where Do You Work? (check only one)			
District Office		High School	K-8
Elementary School		College/University	K-12
Jr. High/Middle School		U.S./State/Regional Office	Other (please list)

Check the one answer that most closely describes your opinion or behavior.

1. I read *Newsline*

Every month
 Once or twice a quarter
 Once or twice a year
 Only when told there's something of note in it
 Only when I'm looking for something
 Never (Answer 1.a below and move to Question #9)
 Other _____

2. I found out about *Newsline*

Through Instructional Technology staff contact
 Through a co-worker
 Through one of my supervisors
 Through a meeting/conference
 By chance
 Other _____

1. a If you do not read *Newsline*, please indicate why you do not. Check all that apply, then skip to Question # 9

I did not know it existed.
 I don't have time.
 I read it once, did not find it useful.
 I get my information from other sources.
 My co-workers or supervisors read it and tell me what I need to know.

3. I have been reading *Newsline* for

Less than 6 months.
 6-12 months.
 More than 12 months.

4. I recommend *Newsline* to my co-workers and administrators.

Yes
 No (why not?) _____

5. To improve *Newsline* I'd

6. Rate each item by checking Satisfactory, No Opinion or Not Satisfactory

	Satisfactory	No Opinion	Not Satisfactory	Comments
Font size				
Layout				
Number of articles				
Length of articles				
Timeliness of articles				
Content covered				
Publication date				
Way to access				
Length of publication				
Topic organization				

Newsline Survey

7. Rate each *Newsline* section on a scale of 1-5, with 5 being most useful.

	Not useful	Somewhat useful	Neutral	Generally useful	Most useful
Instructional Technology Update	1	2	3	4	5
National / Washington News	1	2	3	4	5
Ed Tech Research, Publication, Resources, Special Events	1	2	3	4	5
MOREnet Update	1	2	3	4	5
Missouri Schools and Programs in the News	1	2	3	4	5
eMINTS Question of the Month	1	2	3	4	5
Copyright Question of the Month	1	2	3	4	5
Upcoming 2005 Conferences	1	2	3	4	5
Grant Writing Tips/Grant Funding Opportunities	1	2	3	4	5
Mark Your Calendar	1	2	3	4	5
From the Mailbag	1	2	3	4	5
Internet Sites of Interest	1	2	3	4	5
eThemes Sites	1	2	3	4	5
Index	1	2	3	4	5
Archives	1	2	3	4	5

8. The most beneficial information in *Newsline* is:

9. Pertinent/useful topics I would like to see in *Newsline* are:

10. Additional Comments

Email completed Form to newsline@dese.mo.gov or fax to 573/522-1134.
Thanks for your input! We appreciate your comments.